



Investment Opportunities for MSMEs in Tamil Nadu

Micro, Small and Medium Enterprises Department Government of Tamil Nadu

Agenda

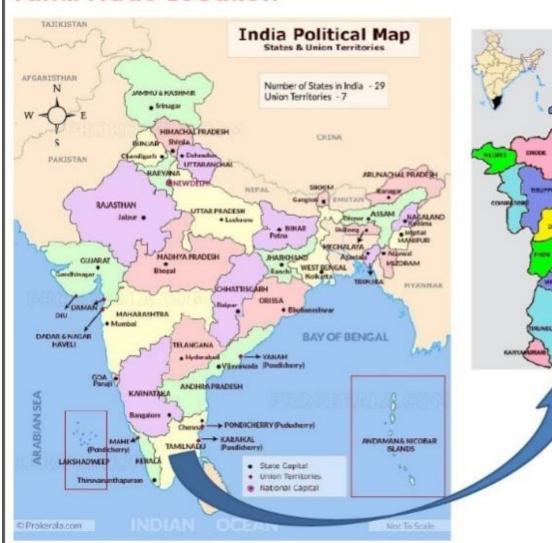


- Overview of the Economy of Tamil Nadu
- MSME Sector in India
- MSME Sector in Tamil Nadu
- Institutional Support for MSMEs
 - Schemes
 - Incentives
- New Initiatives for MSMEs
 - Single Window Portal
 - E-Governance Applications for Schemes
 - Social Media Platforms

Tamil Nadu in India



Tamil Nadu Location



Total Area – 1.30 lakh sq.km Population – 72.14 million Share in India's GDP – 11%

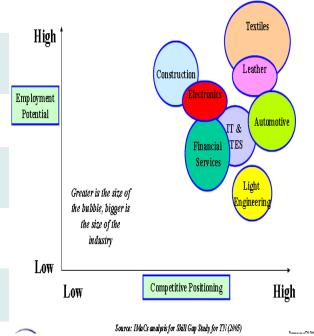
www.veethi.com

Tamil Nadu - The Manufacturing & Economic Powerhouse of India



Parameter		Rank in India
Urbanization rate	48.5%	First
Size of State Economy (GSDP) at constant prices (2016-17)	USD 162.67 Bn	Second
Per capita Income at constant prices (2016-17)	USD 1891	Third
Number of Factories	37,331	First
Invested Fixed capital in factories sector	USD/ 3.5 Trillion	Third
Number of workers employed	23,26,458 persons	First
Exports	USD 46.46 Bn	Third
FDI attracted (April 2000 to Mar'2018)	(US \$ 27.24 billion)	Third

Tamil Nadu's economic landscape is dominated by eight high growth sectors



Product	% share of TN in India
Automobiles - Exports	21%
Commercial vehicles	35%
Auto parts	33%
Leather products	40%
Textiles – Exports Yarn Spindles	20% 40%
Spinning capacity	47%
Power looms capacity	22.02%
Software & ITES	11.6%



Tamil Nadu: Well Developed Industrial Ecosystem



'Detroit of Asia'
'Defence
corridor of India'



Annual roll out of over 3 million vehicles



Presence of top domestic customer base



India's leading producer of spices, fruits, Poultry and Dairy



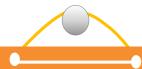
Electronics manufacturing hub, Huge Smart phone market



Presence of top
Heavy
engineering
companies



Contributes
35% to India's
Auto
Component
production



The motor and pump industry supplies over 40% of India's requirements

Produces 150,000 employable graduates every year



'Yarn bowl of India'
'Manchester of India'
'Silk city of India'





MSME Sector: Advantage India

~63.3 million	Number of MSMEs, contributing 8% to national GDP	
3 rd Rank	Largest startup investor base in the world	
110 Million	Employs more than 110 million people in MSMEs across sectors	NAN.
25 years	1.3 billion population with 25% of world's population under 25 years of age	
40%	MSME contribution to exports revenue	
4 th Rank	Lowest unemployment rate in Asia – 3.5%	

Source: Ministry of Micro, Small and Medium Enterprises, Govt. of India, World Bank Report



Definition of MSME in India

Manufacturing Enterprises	Investment limit in Plant and Machinery
Micro enterprises	Upto ₹25 lakhs (₹2.5 million)
Small enterprises	Above ₹25 lakhs and upto ₹5 crores
Medium enterprises	Above ₹5 crores and upto ₹10 crores (₹100 m)

Service Enterprises	Investment limit in Equipment
Micro enterprises	Upto ₹10 lakhs (₹1.0 m)
Small enterprises	Above ₹10 lakhs and upto ₹2 Cr (₹20 m)
Medium enterprises	Above ₹2 crores and upto ₹5 Cr (₹50 m)



MSME Overview - Tamil Nadu



49.48 lakhs Estimated number of MSMEs in the state; 3rd highest in India

113.57 lakhs

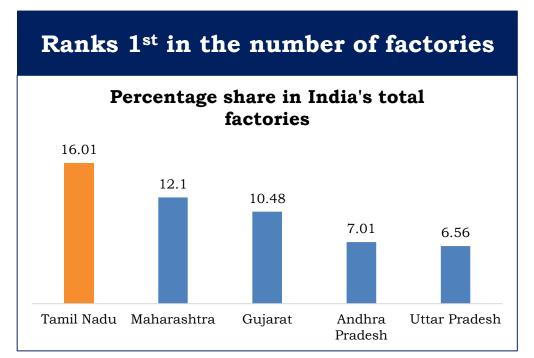
Number of people employed in the MSME sector

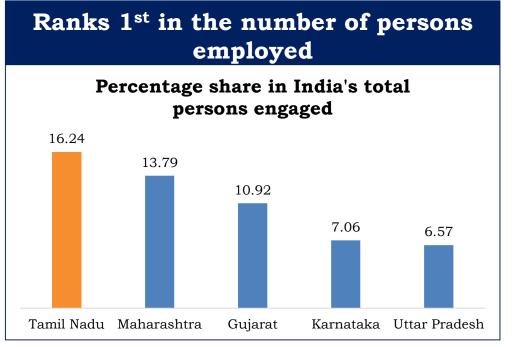
₹193,704.90 crores

Total investments in the sector

6000+

Varieties of products produced by MSMEs

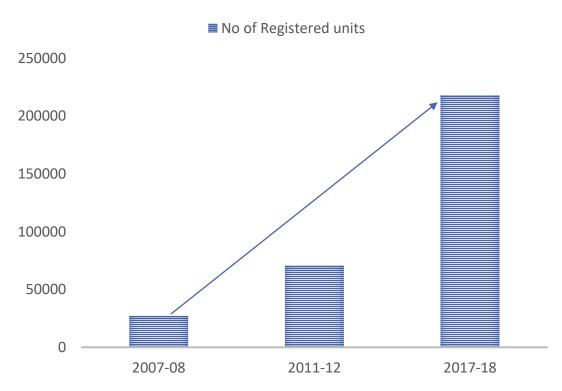




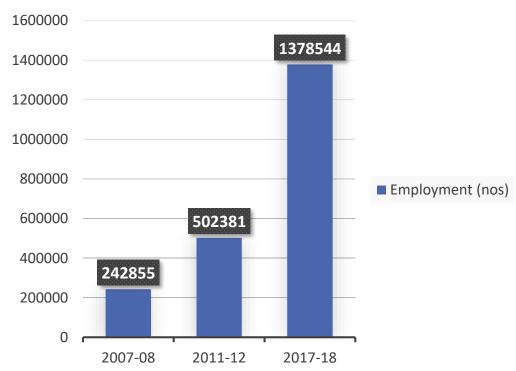
Source: Micro, Small and Medium Enterprises Department, Government of Tamil Nadu & Source: ASI 2015-16

MSME Growth Trends - Over a Decade in Tamil Nadul Nadu

NO OF REGISTERED UNITS

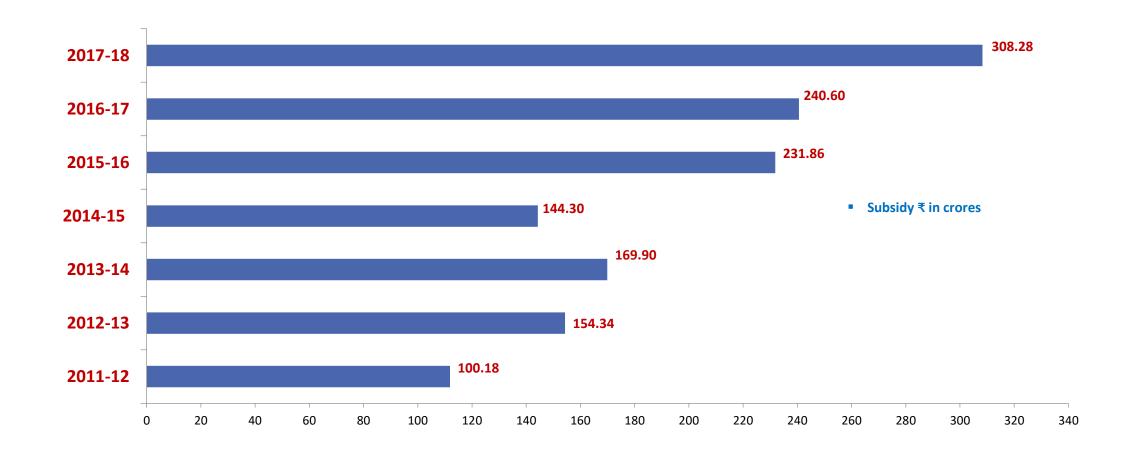


Employment (nos)



Subsidy Disbursed To MSME Units (2011-2018)





Engineering Equipment Manufacturing Hub





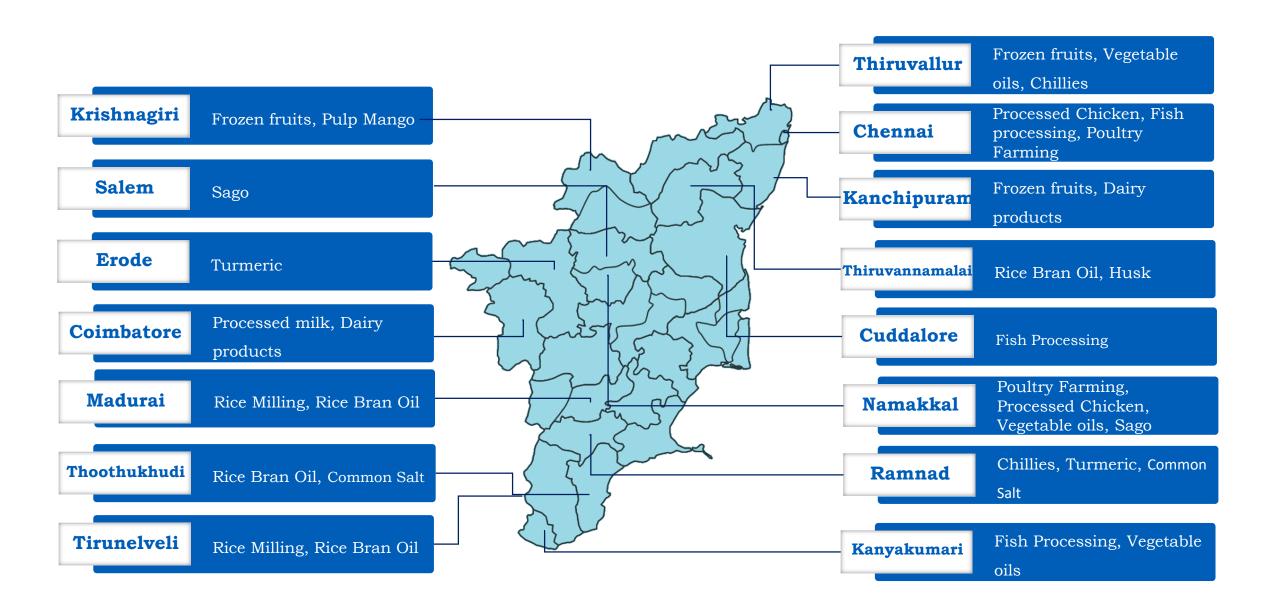
Automobile and Auto Components







Agro and Food Processing Clusters







supplied to world's leading

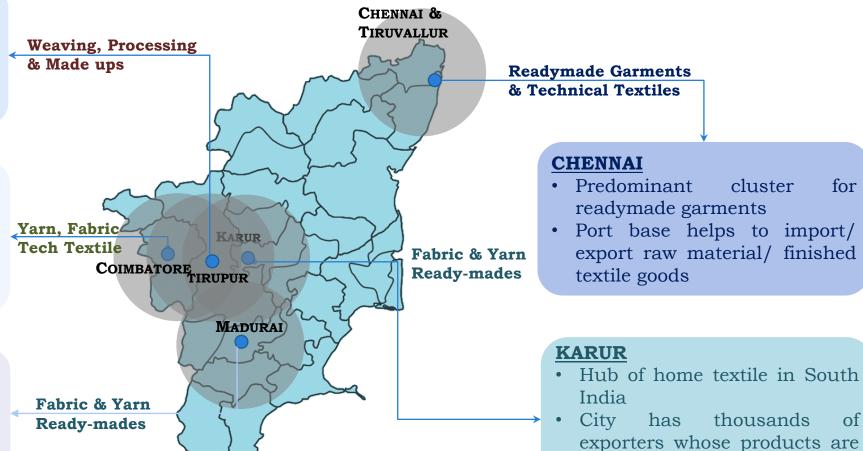
chain stores

TIRUPUR

- Home to more than 6000 Textile units
- Exports and domestic turnover from Tirupur over
- ₹34,000 cr

COIMBATORE

- Major yarn producing center of country
- Houses 2 CoE for Technical Textiles supported by GoI

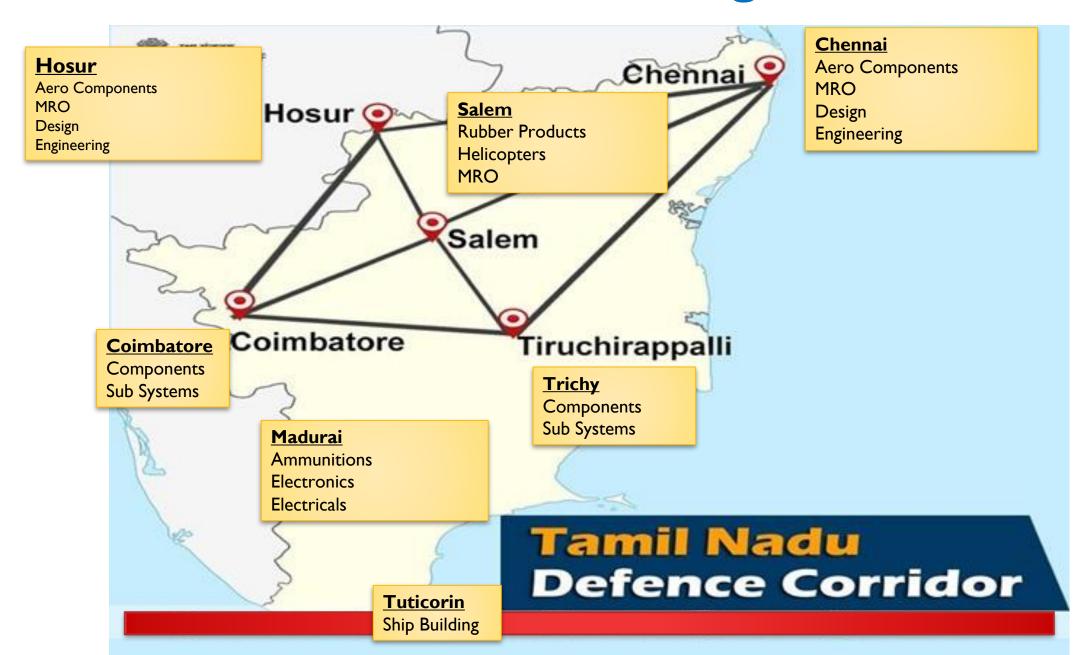


MADURAI

- Known for fine quality of cotton textiles
- Famous for Chungidi sarees

Defence Corridor – Advantage Tamil Nadu









MSME – Institutional Support

Commissionerate of Industries and Commerce

- Filing of UAM (Udyog Aadhaar Memorandum)
- MSME subsidy schemes rollout and implementation
 - Capital Subsidy 25% on P&M (max. ₹30 lakhs) for all
 13 thrust sectors identified
 - Low Tension Power Tariff Subsidy 20% subsidy for 36 months
 - Generator Subsidy 25% on the value of generator (Max. ₹5 lakhs)
 - Back-ended Interest Subsidy 3% subvention for 5 years
- PEACE (Promotion of Energy Audit & Conservation of Energy)
- UYEGP, PMEGP, SFURTI & Technology Development
- New Entrepreneur Cum Enterprise Development Scheme (NEEDS)
- Technical institutes, testing services
- Marketing assistance for Indcoserve, Teaserve, Sagoserve

Incentives to MSMEs in Tamil Nadu (1/3)



Capital Subsidy

- ▶25 % on the value of Plant and Machinery, subject to a ceiling of Rs.30 lakhs
- Micro units and 13 thrust sector industries set up anywhere
- ➤ Units in 251 backward blocks & agro based industries in all 385 blocks

Thrust sector industries

- Electrical and Electronic Industry
- Leather and Leather goods
- Auto parts and components
- Drugs and Pharmaceuticals
- > Solar Energy Equipment
- ➤ Gold & Diamond Jewellery
- Pollution Control equipments

- > Sports Goods and Accessories
- > Cost effective building materials
- Readymade Garments
- Food Processing Industry
- > Rubber products
- Plastic products

Incentives to MSMEs in Tamil Nadu (2/3)



Additional Employment Intensive Subsidy

- ▶5 % on the value of Plant and Machinery, subject to a ceiling of Rs.5 lakhs
- ➤ Micro units set up anywhere
- ➤ Units in 251 backward blocks & agro based industries in all 385 blocks

Additional Subsidy to promote cleaner and environment friendly technologies

- ▶25 % on the value of Plant and Machinery, subject to a ceiling of Rs.3 lakhs
- ➤ Micro units set up anywhere
- ➤ Units in 251 backward blocks & agro based industries in all 385 blocks

Incentives to MSMEs in Tamil Nadu (3/3)



Back-ended Interest Subsidy to the MSMEs

Interest subvention @ 3% for term loan under Technology upgradation/ modernization schemes, and Credit Guarantee Fund Trust Scheme

LTPT Subsidy for MSMEs

▶20% subsidy for 36 months from the date of commencement of production

➤ Micro Manufacturing units set up anywhere

➤ MSMEs in 251 backward blocks & agro based industries in all 385 blocks

Generator Subsidy for MSMEs

- ➤ Manufacturing MSMEs anywhere in the State
- ≥25% of the cost of Generator
- ➤ upto 320 KVA capacity,
- >maximum of Rs.5.00 lakhs

New Entrepreneur-cum-Enterprise Development Scheme (NEEDS)





First generation educated youth will be given entrepreneurship training & assisted to tie up with financial institutions to set up units with project cost upto ₹500 lakhs

Promoters Contribution

10% for General Category and 5% for Special Category (SC/ST/BC/MBC/Minorities/Women/Ex-servicemen/DA/Transgender)

Margin Money Assistance

25% of the project cost | 3% interest subvention will be given as subsidy

Annual Target

1000 entrepreneurs will be trained each year of which at least 50% of the beneficiaries will be women



NEEDS - Online Portal



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Government of Tamil Nadu

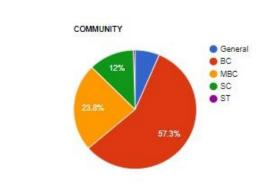
Micro, Small and Medium Enterprises Department

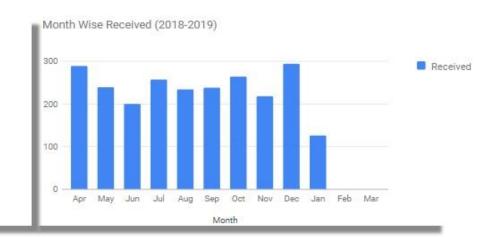
Commissionerate of Industries and Commerce

தொழில் வணிக ஆணையரகம்

New Entrepreneur-Cum-Enterprise Development Scheme (NEEDS)

pard About NEEDS - Guidelines - Apply Online - Track Your Status Contact Us Department Login





Application Received

2018-2019 2369

TFC Recommended

2018-2019 881

Sanctioned By Bank

Content Owned and Updated by Directorate of Industries and Commerce

Designed & Developed by : National Informatics Centre

Unemployed Youth Employment Generation Programme (UYEGP)



Scheme

For the educated unemployed youth from economically weaker sections by providing subsidy linked financial assistance

Eligibility

Individuals above 18 years of age, with minimum education of pass in 8th Std with family income not exceeding ₹1.50 lakhs per annum

Financial Assistance

Upto ₹10 lakhs for Manufacturing Sector, ₹3 lakhs for Service sector and ₹1 Lakh for Business sector provided through banks

Promoters Contribution

10% for General Category and 5% for Special Category (SC/ST/BC/MBC/ Minorities/ Women/ Exservicemen/ DA/Transgender)

Subsidy

25% of the project cost

UYEGP - Online Portal



Micro

Government of Tamil Nadu
Micro, Small and Madium Ent

Micro, Small and Medium Enterprises Department

Commissionerate of Industries and Commerce

தொழில் வணிக ஆணையரகம்

Unemployed Youth Employment Generation Programme (UYEGP)

shboard About UYEGP - Guidelines - Apply Online - Track Your Status Contact Us Department Login 📝 Feed back



Prime Minister's Employment Generation Programme (PMEGP)



Financial Assistance

Scheme

For the unemployed youth from economically weaker sections by providing subsidy linked financial assistance

Eligibility

Individuals above 21 yrs of age,
For project cost above ₹10 lakhs
in manufacturing sector and 5
Lakhs in Service sector with
minimum education of pass in
8th Std

Upto ₹25 lakhs for Manufacturing Sector and ₹10 lakhs for Service sector

Promoters Contribution

10% for General Category and 5% for Special Category (SC/ST/OBC/ Minorities/ Women/ Ex-servicemen/ Differently-Abled)

Subsidy

Upto 35% of the project cost

PMEGP - Online Portal









Prime Minister's Employment Generation Programme



DESIGNED AND MAINTAINED BY DIRECTORATE OF INFORMATION TECHNOLOGY, KVIC, MUMBAI (pmegpeportal.kvic@gov.in)



Infrastructure Support to MSMEs

Tamil Nadu Small Industries Development Corporation (SIDCO) plays a catalytic role in promotion and development of MSMEs in the state

Developing and providing quality infrastructure to the MSMEs

Supplying raw materials to MSMEs

SIDCO Key Functions

Assisting in setting up of Common Facility Centres (CFC) under GOI, MSE-CDP Scheme.

Assisting in Export Promotion and Marketing Support

Industrial Land and Infrastructure availability

- Has developed 118 Industrial estates | 7760
 developed plots | 4510 Industrial sheds
- Exclusive Women Industrial Parks

Land Bank

SIDCO has identified 2524 acres of land in 44 locations

Cluster Development Programs

Lean Manufacturing Competitiveness scheme, Design Clinic scheme & Zero Effect, Zero Defect

SIDCO Developed Clusters

Investors'

Choice



Match cluster – Virudhunagar, Tuticorin and Vellore

Printing cluster – Virudhunagar, Chennai and Krishnagiri

Auto component cluster – Chennai, Tiruvallur and Krishnagiri

Leather cluster – Vellore, Tiruvallur and Kancheepuram

Plastic cluster – Chennai and Madurai

Hosiery cluster – Tiruppur

Textile cluster – Coimbatore, Karur and Namakkal

Lorry Body Building cluster – Coimbatore, Salem and Namakkal

Pharmaceutical cluster – Chennai and Tiruvallur

Ceramic cluster – Cuddalore

Foundry cluster – Coimbatore

Wet grinder cluster – Coimbatore

Jewellery cluster – Coimbatore, Madurai, Cuddalore, Vellore, Sivagangai, Dindigul

MSME - Other Institutions



Entrepreneurship
Development and
Innovation
Institute (EDII)

Entrepreneurship Development

- Entrepreneurship awareness
- Business facilitation service program
- Schemes UYEGP, PMEGP, NEEDS, TAHDCO

Cluster Development Programs

- Lean Manufacturing Competitiveness scheme
- Design Clinic scheme & Zero Effect, Zero Defect

Innovation Facilitation

- TN Manufacturing Business Incubators program
- Bio-Entrepreneurship, Women technopreneurship
- IPR filing support & other research studies
- Startup mission
- Innovation Voucher Programme

Communications & ICT

- International & interstate team visits
- Mass outreach program (Thozhilum Vaazhvum, Nimirndhu Nil)









Single point for accepting & electronically distributing applications



Recording & addressing investor grievances



Receiving electronic payment of fees from enterprises



All applications are processed as per Business Facilitation Act



Submission of documents for obtaining business approvals



Clarifications raised by authorities to enterprises and receiving their responses



Tracking & Monitoring the status of applications submitted for processing



Allowing enterprises to download final clearances from the system





District-Level

State-Level

Nodal Agency

District Industries Centres (DICs)

- Industries Commissioner & Director of Industries and Commerce for MSMEs
- Guidance Bureau for Large Industries

Investment Thresholds

- All MSMEs as defined under the 'Micro, Small and Medium Enterprises
 Development Act, 2006', this includes:
 - Manufacturing : upto ₹10 Cr
 - Service : upto ₹5 Cr

Large Enterprises that include:

- Manufacturing :> ₹10 Cr
- Service :> ₹5 Cr
- All enterprises involved in setting up of Industrial Infrastructure Parks





Objective

To ensure time-bound processing of applications for establishing/expanding a manufacturing/service enterprise, including renewals

Coverage

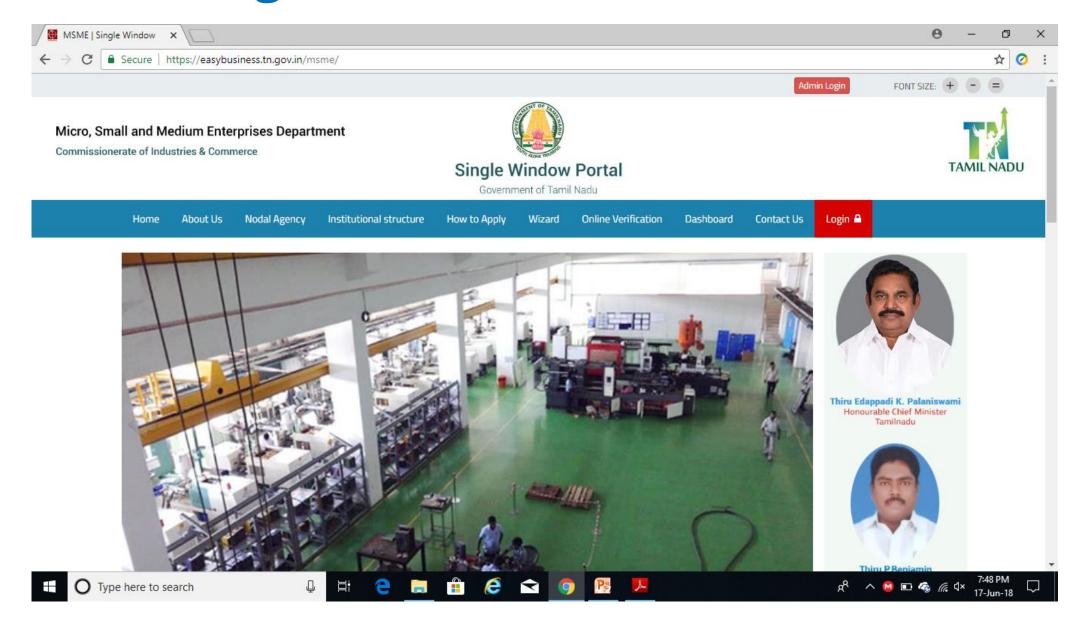
- Enterprises engaged in
 - Manufacturing
 - Services
 - Setting up of Industrial Infrastructure Parks

Services

- Pre-establishment stage 10 clearances
- Pre-operations stage 9 clearances
- Renewal stage 6 clearances
- Incentives 3 clearances
- Other clearances 26 clearances

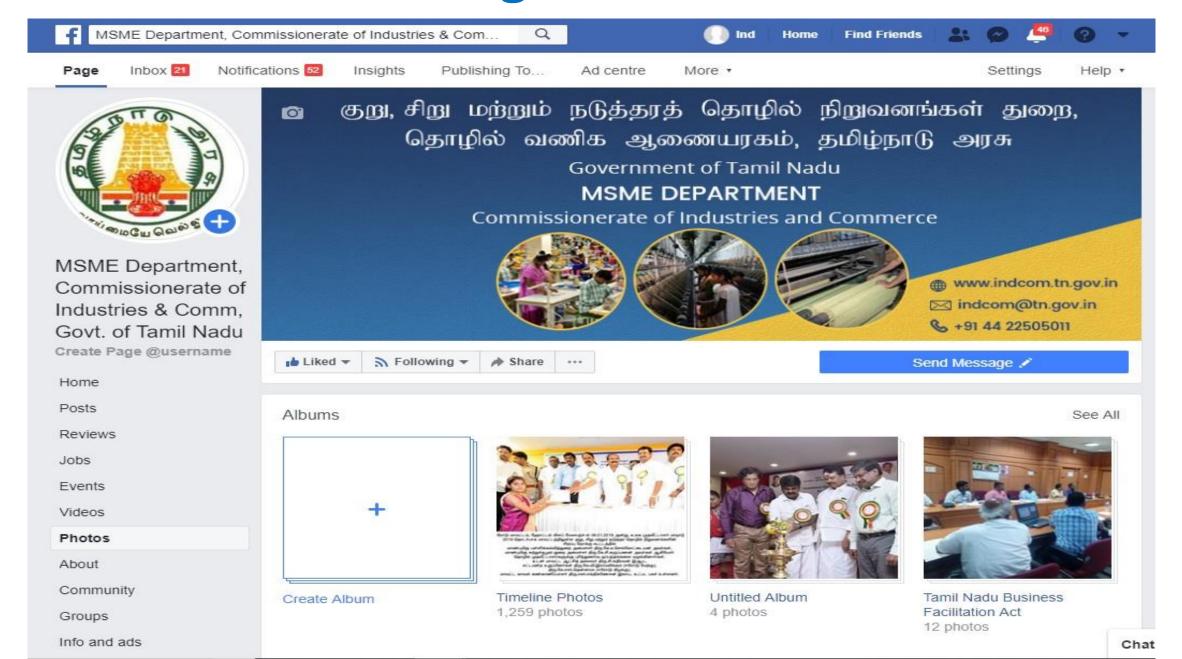
Single Window Portal for MSMEs





Social Media Pages for MSMEs - Facebook





Social Media Pages for the MSMEs - Twitter













Search Twitter





குறு, சிறு மற்றும் நடுத்தரத் தொழில் நிறுவனங்கள் துறை, தொழில் வணிக ஆணையரகம், தமிழ்நாடு அரசு

Government of Tamil Nadu

MSME DEPARTMENT

Commissionerate of Industries and Commerce







www.indcom.tn.gov.in

Edit profile

indcom@tn.gov.in

% +91 44 22505011



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MSME Dept., Commissionerate of Industries, GoTN

முமையே வெல்லி

@icdic tn

Joined September 2017

230 Photos and videos









Tweets & replies

Media



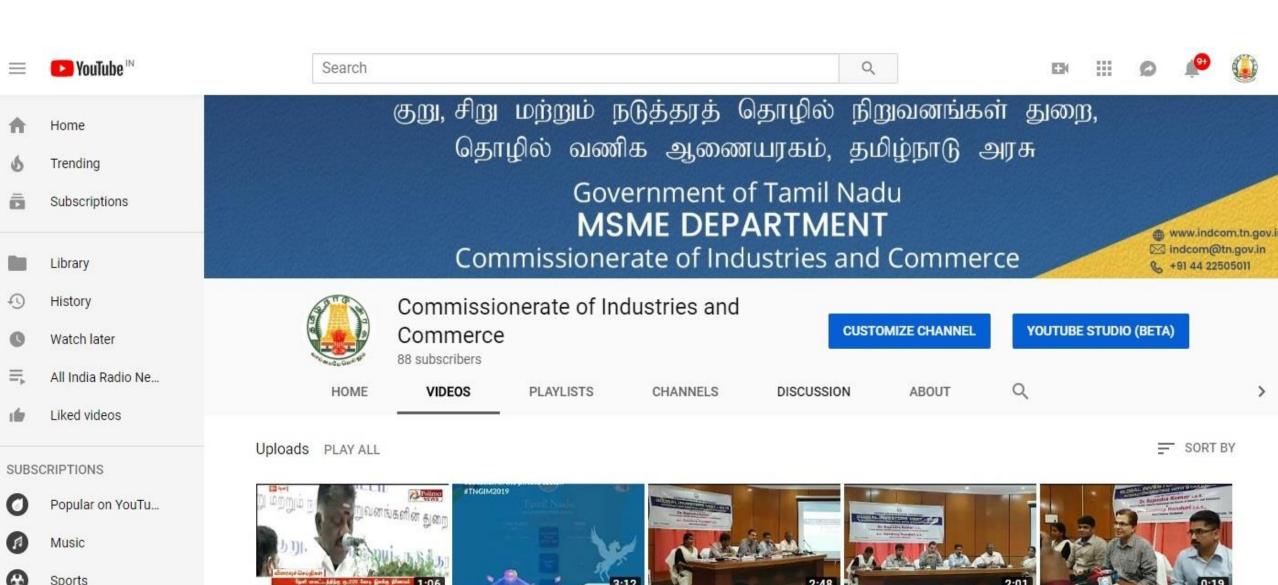




Find people you know Import your contacts from Gmail

Social Media Pages for the MSMEs - YouTube





5 views • 2 weeks ago

Gaming

VIDEO 2019 01 04 22 43 24

All India Radio News On GIM -2019

Interaction meeting with the MSME stakeholders

2:48

Interaction meeting with the MSME stakeholders - 2

Interaction meeting with the MSME stakeholders

Investment Promotion Facilitators - Key Contacts



Commissionerate of Industries and Commerce TANSIDCO complex

3rd floor, Thiru Vi Ka Industrial Estate, Chennai - 600 032

Website: www.indcom.tn.gov.in | E-mail: indcom@tn.gov.in

Tamil Nadu Industrial Development Corporation Limited (TIDCO)

19-A, Rukmini Lakshmipathy Road,

Egmore, Chennai-600 008
Phone: 91-44-2855 4421
E-mail: cmd.tidco@nic.in
Website: www.tidco.com

State Industries Promotion Corporation of Tamil Nadu (SIPCOT) 19-A, Rukmini Lakshmipathy Road, Egmore, Chennai-600 008
Phone: 91-44-2855 4787

E-mail: sipcot@md3.vsnl.net.in Website: www.sipcot.com

Tamil Nadu Industrial Investment Corporation Limited (TIIC)

New no: 692, Anna Salai, Nandanam, Chennai-600 035

> Phone: 91-44-2433 1203 Fax: 91-44-2434 7209

E-mail: ho@tiic.in
Website: www.tiic.org

Tamil Nadu Urban Infrastructure Financial Services Ltd.

19, T P Scheme Road,

Raja Muthaipuram, Ramakrishna Nagar.

R A Puram Chennai - 600 028

Phone: 91-44-24643103 E-mail: md@tnuifsl.com Website: www.tnuifsl.com

TN Industrial Guidance and Export Promotion Bureau 19-A, Rukmini Lakshmipathy Road,

Egmore, Chennai-600 008

Phone: 91-44-2855 3118

Website: www.investingintamilnadu.com

Tamil Nadu Small Industries Development Corporation (TANSIDCO)

Thiru Vi Ka Industrial Estate, Chennai - 600 032

Phone: 91-44-2250 1461, 2250 1422, 2250 0185

Website: www.sidco.tn.nic.in | E-mail: sidco@vsnl.com





Come, Invest and...

Grow with us

Thank You!